

Episode: _____

Participant ID: _____

I have seen this TV show before: Yes / No

I have seen this episode before: Yes / No

I am familiar with this TV series.

Please circle your answers

Strongly disagree 1 2 3 4 5 6 7 8 9 10 Strongly agree

I enjoyed the episode.

Strongly disagree 1 2 3 4 5 6 7 8 9 10 Strongly agree

I could easily follow the action and events.

Strongly disagree 1 2 3 4 5 6 7 8 9 10 Strongly agree

I understood why the events unfolded the way they did.

Strongly disagree 1 2 3 4 5 6 7 8 9 10 Strongly agree

I understood the reasons why the characters did what they did.

Strongly disagree 1 2 3 4 5 6 7 8 9 10 Strongly agree

I could understand why the characters felt the way they felt.

Strongly disagree 1 2 3 4 5 6 7 8 9 10 Strongly agree

At important moments in the episode, I could feel the emotions the characters felt.

Strongly disagree 1 2 3 4 5 6 7 8 9 10 Strongly agree

While viewing I wanted to know how the events would unfold.

Strongly disagree 1 2 3 4 5 6 7 8 9 10 Strongly agree

The events in the story are relevant to my everyday life.

Strongly disagree 1 2 3 4 5 6 7 8 9 10 Strongly agree

I want to learn how the story continues.

Strongly disagree 1 2 3 4 5 6 7 8 9 10 Strongly agree